

Retriever News ALL ACCESS



Subscriber Only Exclusive Coverage!

Daily eBlast Sponsor:

Each day of the National, RN sends an eBlast to our entire newsletter database (9000+ recipients) recapping the day and letting them know what content they can find on the Retriever News All Access Pass!

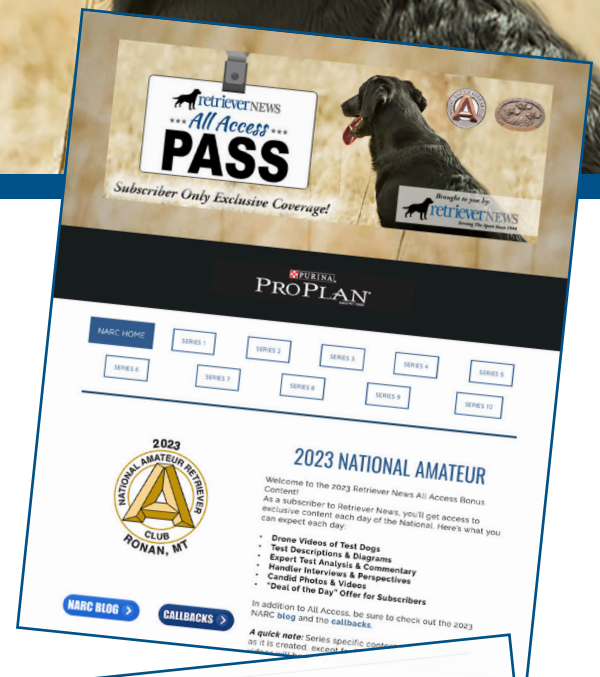
9 Sponsorships Available

Price: \$400 / Day

Specs: Banner 1100 x 400 px

URL Link

Logo or Image plus 100 word limit



All Access Banner Ads:

The Retriever News member-portal is the exclusive place to view test drone footage, interviews, test analysis videos, etc. Your banner ad will be displayed on landing page for every series, plus landing page for pre-trial coverage.

6 Banner Ads Available

Price: \$400 / Event

- \$350 / Event – if you advertise with both NARC and NRC
- OR, Choose a banner ad on All Access and the Blog for \$300 / Event

Specs: Banner 600 x 200 px

URL Link



Contact Kelsey for More Details!

262-278-4201, Ext. 103

kelsey@theretrievernews.com

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Brand New Digital Advertising Offerings!



Bumper Video Ad – Test Dog Drone Footage:

Retriever News will produce a drone video of each series test dog – the bumper video ad is a < 10 second video that plays before the test dog footage. The video's purpose is to engage the audience at home, and will be posted online after the series has run for fairness to all competitors.

2 Video Ad Spots Available

Price: \$1000 / Event

- Each sponsor's bumper ad will be run a minimum of 5 times
- If 2 series are combined, 2 bumper ads will run before the series video starts
- Both sponsor spots will run before the 10th series
- Sponsor's link included in test description

Specs: File Format – MP4, MOV, WMV

Aspect Ratio – 16:9

Max Size – 1GB

Length – 10 seconds or less

All Access "Deal of the Day" Ads:

Each day, the All Access pages will feature a vendor. Includes a short write up + promotional images or video. Vendor should have a special offer/code available to all Retriever News subscribers (i.e. For the month of June, get XX% off of this vendors product. Or, this week, buy 1, get 1 free on this product, etc.)

1 Deal / Day – 8 Available

Price: \$500 / Event

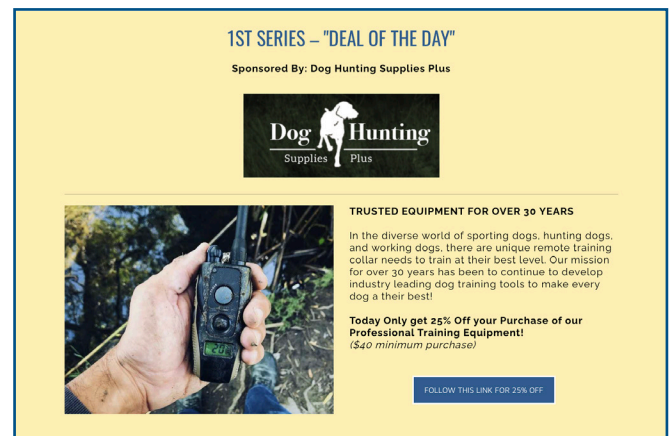
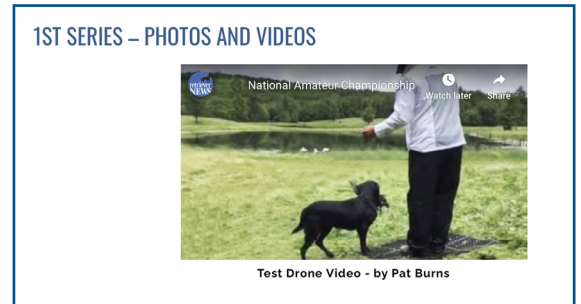
Specs: 2 Images/Video - Products or Banner

Company Logo

URL Link

Copy - 100 words or less

Promotion Description



All Ad Reservations
and Ad Materials
Due by May 15, 2023
Don't Miss Out!