

# Web Banners

## RETRIEVER NEWS HOME PAGE Banner Ads (per month)

Premium Space  
936 x 60 pixels

\$400/mo

468 x 60 pixels

\$250/mo

190 x 50 pixels

\$40/mo

- .jpg or .png file formats for static banners
- .gif files for animated banners
- Large Banner max file size: 40K
- Small Banner max file size: 25K
- 72 dpi only
- No sound or flashing is allowed
- For Animations –
  - Maximum Frames: 3 frames
  - Loop Time: 15 seconds
  - Banner is static after 15 seconds

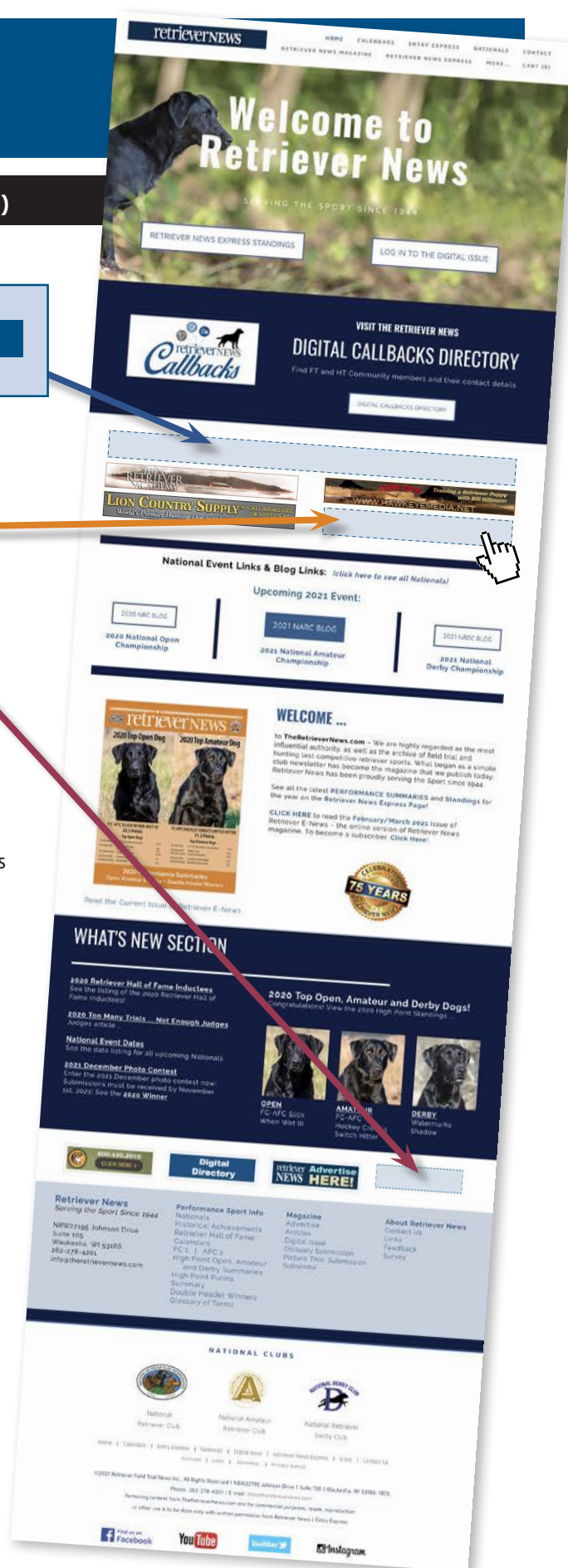
### ✓ Website Visit and Page View Stats

- Average Website Visits: 10,000+  
Page views: 30,000+ per month
- During a National Event Website Visits: 40,000+  
Page views: 110,000+ per month

### ✓ National Event Blog Advertising (\$400 per event)

- National Open Championship Blog – Averages 450K+ page views
- National Amateur Championship Blog – Averages 550K+ page views
- National Derby Championship Blog – Averages 70K+ page views

Contact Sara Sommerfeld for banners on theRetrieverNews.com:  
262-278-4201 or saras@theretrievernews.com



Retriever News | N8W22520 Johnson Drive | Suite J | Waukesha, WI 53186

Office 262-278-4201 | info@theretrievernews.com | www.TheRetrieverNews.com | www.EntryExpress.net