

# Retriever News ALL ACCESS



*Subscriber Only Exclusive Coverage!*

## National Edition Newsletter Sponsor:

There will be 3 Special Edition emails sent during the National. These emails will go to our newsletter database (9000+ recipients) recapping the day and letting them know what content they can find on the Retriever News Blog and All Access Pass!

### 1 Sponsorship Available

Price: \$600 / Includes All 3 Emails for the Event

➤ **BONUS:** All Access Sponsor Product Spotlight Included

Specs: Banner 1100 x 400 px

URL Link

Logo or Image plus 100 word limit



## All Access Banner Ads:

All Access is the Retriever News' exclusive member-portal place to view test drone footage, interviews, test analysis videos, etc. Your banner ad will be displayed on the landing page for every series, plus landing page for pre-trial coverage.

### 6 Banner Ads Available

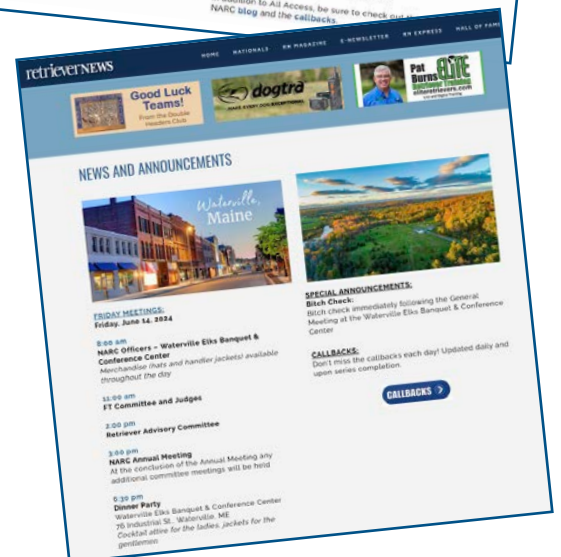
Price: \$400 / Event

- \$350 / Event – if you advertise with both NARC and NRC
- OR, Choose a banner ad on All Access and the Blog for \$300 / Each

➤ **BONUS:** All Access Sponsor Product Spotlight Included

Specs: Banner 600 x 200 px

URL Link



Contact Kelsey for More Details!

**262-278-4201, Ext. 103**

kelsey@theretrievernews.com

# Retriever News ALL ACCESS

Brand New Digital Advertising Offerings!



## Bumper Video Ads:

### Test Dog Drone Footage – 1 Video Ad Spot Available

The Retriever News team will produce a drone video of each series test dog – your video ad will be played before every test dog video. This video will be posted online after the series has run for fairness to all competitors.

### Test Analysis Video – 1 Video Ad Spot Available

The Retriever News team will also produce a Test Analysis video of each series – your video ad will be played before every test analysis video. This video will be posted online during the series.

**Price: \$800 / Each per Event**

- Both video's purpose is to engage the audience at home
- Both bumper ads will be run a minimum of 5 times

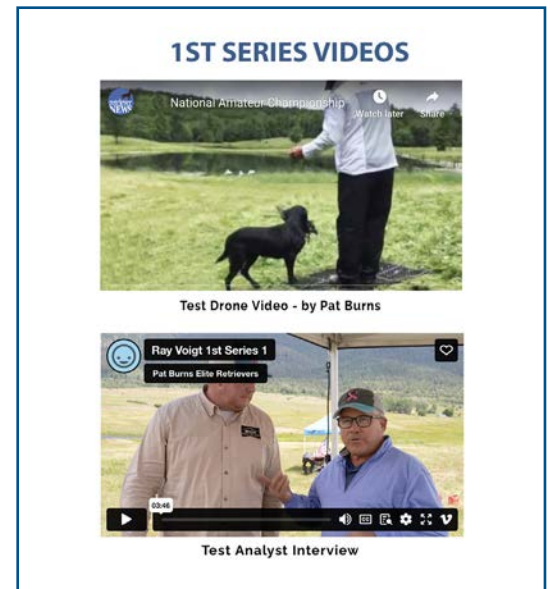
➤ **BONUS: All Access Sponsor Product Spotlight Included**

**Specs: File Format – MP4, MOV, WMV**

Aspect Ratio – 16:9

Max Size – 1GB

Length – 10 seconds or less



## BONUS! All Access Sponsor Product Spotlight:

Retriever News All Access will feature a Sponsor Product Spotlight section that any sponsor may participate in! If you have a promotion you would like to spotlight during the National Event, you can include a short write up + promotional images or video. Vendor should have a special offer/code available to all Retriever News subscribers (i.e. For the month of June, get XX% off of this vendors product, etc.)

## Available to Any Blog or All-Access Sponsor

**Price: FREE!**

**Specs: 2 Images/Video - Products or Banner**

Company Logo

URL Link

Copy - 100 words or less on Company or Promotion



All Ad Reservations  
and Ad Materials  
Due by May 15, 2024  
**Don't Miss Out!**



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# Retriever News NATIONAL BLOG

## retriever BLOG



Brought to you by:



retrieverNEWS  
Serving The Sport Since 1944

### Blog Banner Ads:

Retriever News National Blogs are the only place to get daily event coverage, test info, individual dog work posts from each series, photos from the event and more! Your banner ad will be displayed on the blog with a URL link.

### 6 Regular Blog Sponsorships Available

Price: \$400 / Event

- \$350 / Event for Multiple Blogs, \$300 / Ea. for All Access combo
- Permanent clickable banner placed on the blog with URL
- URL text link on the RN website of the Event Blog you sponsor
- Sponsors are mentioned throughout the National Event to say "Thanks" to those making the blog possible
- Sponsors will also receive a FREE 1/6 page ad published in RN magazine for your business, kennel, etc.

Specs: Banner 210 x 105 px  
URL Link



### Official Sponsorships

Price: Contact Retriever News for Details!

Specs: Banner 500 x 200 px  
URL Link

All Ad Reservations  
and Ad Materials  
Due by May 15, 2024  
**Don't Miss Out!**

Contact Sara for More Details!

**262-278-4201, Ext. 102**

saras@theretrievernews.com



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